

# REVIVAL

• A G E N C Y •

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## Agency Overview

Established in 2013, Revival Agency stands out as a beacon of excellence in the digital marketing realm, spearheaded by a passionate team dedicated to delivering unparalleled results. Founded and led by Jen Carlson, a seasoned expert with over two decades of collective experience, our agency takes pride in being women-owned and operated. As certified Shopify Partners, we leverage the power of this leading e-commerce platform to propel businesses forward in the digital landscape. Additionally, as a Squarespace Partner with over 100 site launches in our portfolio, we bring a wealth of experience to the table, ensuring that our clients' websites are not only visually stunning but also highly functional and user-friendly. With a commitment to transparency, our pricing structure ensures that clients receive exceptional value for their investment.

At Revival Agency, we understand the dynamic nature of the digital sphere, which is why we continuously seek out innovative technologies to optimize our clients' return on investment.

Our suite of digital marketing services encompasses a comprehensive range, including:

- Search engine optimization (SEO)
- Targeted paid advertising campaigns
- Strategic email marketing initiatives.

By harnessing the potential of these channels, we not only drive traffic and increase brand visibility but also foster meaningful engagement with target audiences. Our holistic approach to digital marketing ensures that every aspect of a client's online presence is meticulously crafted and optimized for success.

Moreover, our expertise extends beyond e-commerce and lifestyle brands. We have successfully developed websites for various industries, including technology firms, yoga

studios, and business portfolio showcases. From sleek and modern designs to sophisticated brochure sites, our team at Revival Agency excels in leveraging Squarespace's versatile platform to bring our clients' visions to life. With a keen eye for detail and a focus on delivering exceptional user experiences, we strive to exceed client expectations and set new standards of excellence in the digital landscape.

## Client Launches:

<https://WlfEnduro.Com>

The migration of WLFEnduro.com from Squarespace to Shopify has been a remarkable transformation, elevating the brand's online presence and functionality to new heights. By integrating Shopify Email Marketing, we've tapped into a powerful tool for engaging customers and driving sales, enhancing the site's marketing capabilities. The addition of Reviews has brought a new level of transparency and trust to the site, allowing customers to share their experiences and influence others. The custom templates designed for showcasing rider profiles have added a personal touch that resonates with the community, highlighting the unique stories of individual riders and strengthening the connection between the brand and its audience. Furthermore, the development of custom templates for higher-ticket items has significantly improved the shopping experience, making it easier for customers to navigate and make informed purchasing decisions. This comprehensive overhaul has not only improved the site's aesthetics and user experience but has also laid a solid foundation for future growth and engagement within the motorcycle enthusiast community.

<https://aphy.io/>

The recent launch of <https://aphy.io/> marks a significant milestone in the realm of data sovereignty and user empowerment. Apostrophy, the company behind the website, is dedicated to placing control back into the hands of its users, recognizing that personal data is the original digital currency. With a focus on ethical practices and transparent user consent, Apostrophy's software empowers individuals to navigate their mobile lives on their own terms. Based in Switzerland, Apostrophy champions data sovereignty, offering an alternative for connected devices amidst growing concerns over data monetization.

<https://www.babesrideout.com/>

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Babes Ride Out is a women's motorcycle event that is now creating an eCommerce platform. Shopify was used to facilitate the upgrade. Like Full Circle Distribution, they also carry many brands and the problem we solved was to get our users to what they were looking for as quickly as possible. In addition, we set up email flows for segments and SMS texting that has increased conversion rates.

<https://atwyld.com/>

Atwyld is a women's motorcycle/lifestyle brand. We've been working with them for the past four years. In the last quarter of 2022 we revamped their site to comply with Shopify 2.0. We also handle all paid advertising for Facebook, Instagram, and Google Adwords.

<https://tokinausa.com/>

Tokina USA is an aftermarket camera lens manufacturer. This is the second site we've built for them. The previous site was in Wordpress and we moved them to Shopify. With the collaboration of their team, we completed this project in two weeks. Since we've worked with them before, this build was fast and completely painless. We also handle their email marketing, social media, and paid social.

[View Full Portfolio](#)

## Client Testimonials

*"We cannot tell you how grateful we are to have been able to work with you over the years. There is so much that we literally could not have done without you."*

— Anya Violet

BabesRideOut.com + Atwyld.com / Costa Mesa, Ca

*"Jen is an expert, a true professional, and THE person to handle all your digital marketing needs. She is dependable and says what she means."*

— Sarah Wefeld

MotherBlackBird.com / Long Beach, CA

*"Have worked with them for years. Great results, service and reliability for every project."*

— Bart Bement

Fast WorkForce / New Orleans, LA

*"Amazing work! Fast, detailed oriented and a great listener to what your company needs. Designing and launching a website can be overwhelming and time consuming. Revival had our site designed and launched within weeks, something three other companies had failed at. Would highly recommend!! "*

— Bridget Radzia,  
Geo building Services / Huntington Beach, Ca

For inquiries or to get started on your next project, feel free to reach out to us at [hello@revivalagency.com](mailto:hello@revivalagency.com). We look forward to hearing from you and helping you achieve your digital marketing goals!

Visit [www.RevivalAgency.com](http://www.RevivalAgency.com)